

Military Appreciation Week 2019

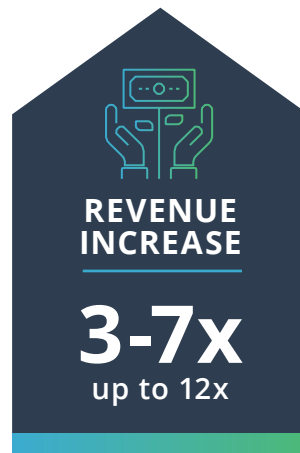
ID.me Marketing Event Overview

ID.me's seasonal events offer brands an opportunity to promote their group discounts to the ID.me network during relevant holidays and high-volume shopping periods. This year, 14 brands honored the military with increased discounts during our Military Appreciation Week event the week leading up to Memorial Day.

Military Appreciation Week marketing packages included free placement in an event-exclusive email campaign, ID.me Shop landing page, social media campaigns, and blog posts targeted at the military community. ID.me offers similar packages for July 4, Veterans Day, and Black Friday.

PARTICIPATING BRANDS

ID.ME MARKETING RESULTS



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